

THE AUTHORITY ON LIFESTYLE

# *affluent*

®

\$15.00



Miami Beach, Florida



Deer Valley, Utah

## ULTIMATE ESCAPES<sup>®</sup> TAKES THE STRESS OUT OF PLANNING A HOLIDAY AWAY

If there is one universal truth about going on holiday, it is that the best trips are those on which amazing memories are created with friends and loved ones. Planning these trips, however, is another (not always enjoyable) experience altogether. This is where a unique club comes to the rescue. For those looking for nothing less than a spectacular trip every time, Ultimate Escapes<sup>®</sup> – a leading destination club – provides an ideal, hassle-free way to plan holidays and travel with friends and family.

Ultimate Escapes offers members flexible access to a growing collection of hundreds of multi-million-dollar private residences and luxury hotels in more than 150 global club and affiliate destinations – all for less than the deposit on one comparable vacation home, and without the headaches that can come with second home ownership.

Members are assigned to an escape planner who takes care of every advance detail, from reserving the home and suggesting itineraries to booking tee times, private chef services, special excursions, spa appointments and more. At each destination, a local host prepares the home to the member's specifications, stocks the refrigerator and wine cellar, provides necessities for children, such as cribs or highchairs, offers insider tips about the destination and handles any last-minute requests. These highly personalized services allow members to avoid the tedium of planning and, instead, thoroughly enjoy their holiday.

Properties are located in a wide range of destinations, from chic urban apartments to charming beach cottages, spacious five-bedroom homes to an 80-foot private yacht. Most homes feature two to five bedrooms, spacious living areas, chef-inspired kitchens and ample outdoor gathering spaces. Ultimate Escapes offers properties in popular ski destinations including Telluride, Deer Valley and Jackson Hole, and popular beach destinations including Belize, Hawaii and Nevis, as well as top urban locales like Paris, London and Manhattan. Ultimate Escapes also has a reciprocal partnership with 140 luxury hotels and resorts in 100 exciting locations worldwide, including Sydney, Phuket, Hong Kong and Prague.



Los Cabos, Mexico

A leader in the destination club industry, Ultimate Escapes offers its members the most destinations as well as more choices in clubs and membership levels than any other destination club. Each of its three distinct clubs has five membership levels, plus the option to turn any membership into a corporate membership. The main difference between the three clubs is in average home value: \$3 million for Elite Club<sup>SM</sup> homes, \$2 million for Signature Club<sup>SM</sup> homes and \$1 million for Premiere Club<sup>SM</sup> homes. Membership levels are based on the number of days spent on holiday annually. Members pay a one-time membership fee (starting at \$70,000) and annual dues based on the amount of club use, ranging from 14 to 60 days. All memberships are inheritable and include extended family privileges.

Through the month of October 2009, Ultimate Escapes is offering free airfare for a year with any new membership. Individuals who join will be able to fly at no cost to their preferred Ultimate Escapes destinations on the airline of their choice. Airfare is paid for the first year of membership or up to \$25,000.

To learn more, please call a membership director at (877) 955-1900 or (407) 483-1900. Preview homes and destinations at [www.UltimateEscapes.com](http://www.UltimateEscapes.com).