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the guide | FASHION

WHITE JEANS

More on how to wear them—and care for them.



HOW TO KEEP YOUR PAIR PRISTINE

1. Before the first wear, spray all over with Scotchgard to ward off stains.
2. Be careful about pairing your jeans with a dark indigo jacket or a bright canvas handbag. Dyes may rub off on the white denim.
3. Wear just once or twice between washings. Overwearing without laundering causes a grayish tint.
4. Wash with other whites in warm water. Don't overload the machine, since that can keep garments from rinsing thoroughly, and detergent residue can lead to yellowing.
5. If the jeans are still dingy after washing, soak them in warm water with a capful of color-safe bleach for 30 minutes.



HOW TO PREVENT TRANSPARENCY ISSUES

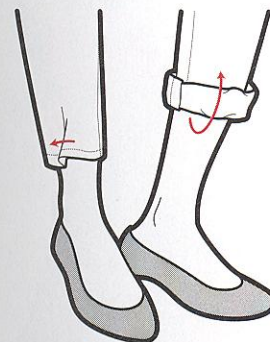
In the store: Hold the jeans up to natural light with a hand behind one layer of fabric to get a real-life sense of how revealing they will be.

In the fitting room: Check to see if the pockets show through the denim. If the jeans aren't too sheer elsewhere but the pockets are still visible, you can have a tailor remove the pocket fabric.

Out and about: Always wear nude—not white—underwear.

HOW TO CUFF YOUR JEANS STYLISHLY

Eighties alert! This summer the pegged roll is the easiest way to make slim, straight cuts look extra chic. Janine Chilton-Faust of Levi's reminds you how to do it.



STEP 1
Grasp a bottom hem and fold it vertically so there's a ½-inch tuck in front.

STEP 2
Hold the tuck in place while you roll up the hem by about two inches twice. Repeat with the other leg.

HOW TO FIND THE RIGHT INSEAM

White jeans in anything other than the standard 32-inch inseam can be hard to find. Here, styles in shorter and longer lengths.

If you're petite, try:

The Provocateur by Joe's Jeans
(30 inches),
joesjeans.com.

Slender Stretch Wave Boot Cut by Lee
(30 inches),
ridersbylee.com.

VS Kiss by Victoria's Secret
(30 inches),
victoriasscret.com.

If you're tall, try:

Curvy Fit Boot Cut by Eddie Bauer
(35 inches),
eddiebauer.com.

Classic Flare by Hudson Jeans
(34 inches),
revolveclothing.com.

Lou Lou by Paige Premium Denim
(35 inches),
paigepremiumdenim.com.