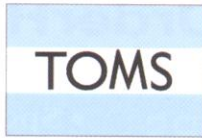


Meet the Company



TOMS is not your everyday shoe company to say the least and that's because of the intense desire of one man to do business a little differently, while taking into account and accommodating those who haven't been blessed with the basic material possessions or luxuries most of us simply take for granted. Things like SHOES!

Blake Mycoskie (founder of TOMS) upon visiting Argentina, was moved by the country's poverty and intense health issues and knew that somehow, he could and would make a difference, even if in just a small way.

Blake researched his resources and discovered he could reinvent the alpargata (a rope-soled slipper/shoe that's common among the Argentinians), for the U.S. market, under the name of TOMS, while accomplishing something never been done before in shoe history. His goal? To make life more comfortable for those without shoes.

Blake made a commitment to match every pair of TOMS purchased, with a donation of a pair to a child in need.

You read that right! When you buy a pair of TOMS, the company will give a pair on your behalf!



During his first year in business, TOMS sold 10,000 pairs of shoes, and Blake returned to Argentina to lead his first annual Shoe Drop during which he donated to the children who had inspired him, and this past November, Blake traveled to Africa, where he gave back over 50,000 pairs of TOMS, and he's planned a Shoe Drop here in the U.S. in the summer of '08.

Never seen a pair of TOMS before? They come in a multitude of colors and fabric combinations for both men & women, and they're even developing a children's line as well.

So do something good this year and pick up a pair of TOMS for yourself and family. At only \$35-\$48 per pair, you'll be giving to those in need while satisfying the shopper within you.

Learn more by visiting www.TOMShoes.com

