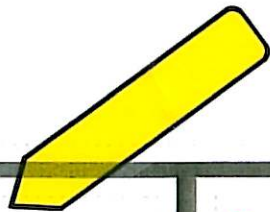




## Hollo Presents \$75,000 to School's HealthCorps Program

Florida East Coast Realty's (FECR) chairman Tibor Hollo recently presented a \$75,000 check to principal Dr. Nick JacAngelo of Miami's Coral Park Senior High School. The funds will benefit the school's HealthCorps program, which educates high school students on nutrition, fitness and mental resilience.

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### Improving Your Business



**Staying Calm Amid the Tempests of Change**

By Theresa Rose  
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**Lopez Joins ISG as Director of Northeastern Broker Relations**  
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### International New Construction

These soon-to-be-completed projects are ready to be snapped up.



Baryan Tree Mayakoba, Riviera Maya, Mexico  
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### Technology



**Don't Leave Your Web Leads Hangin'**  
By Bernice Ross

Does your Web site consistently generate leads that turn into closed business? If not, today's column explains how you can take your Web leads and turn more of

them into closed business.

You have a great Web site that is rich in content, that is highly targeted, easy to navigate, and is focused exclusively on the lifestyle of your Web visitors. The challenge for most agents is that they generate leads, but don't convert them.

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POST JOBS!**

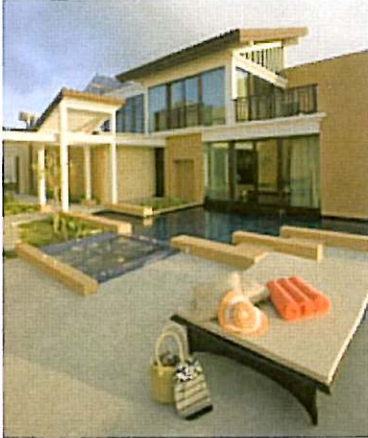
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## International New Construction

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### Banyan Tree Mayakoba

#### RIVIERA MAYA, MEXICO

Banyan Tree Mayakoba presents a rare opportunity to own at Mayakoba Resort's first real estate offering in the Western Hemisphere. Banyan Tree Mayakoba offers for sale, on a limited basis, 50 of the resort's 132 luxury villas and terrace residences. The community, which recently won an Americas Property Award in the category of development for Mexico, features indigenous building tradition while blending with the local plant and marine life.

Each masterfully designed one- to three- bedroom villa and terrace residence has spaces for outdoor bathtubs and showers, as well as sun decks with private pools located beside sea, mangroves and manicured fairways.

The secluded Mayakoba Resort complex, the vision of internationally-recognized Spanish developers OHL, is a private development spanning over a mile of beachfront along the Caribbean Sea on the Riviera Maya. Banyan Tree Mayakoba will join five other unique resort residences – including Rosewood Mayakoba, Fairmont Mayakoba, Viceroy Mayakoba and one other resort yet to be disclosed - in this nature preserve coastline community. Mayakoba offers residents luxury spas and fitness centers, world-class cuisine at 15 dining establishments, a PGA-rated championship El Camaleón Greg Norman Golf Course, arts and entertainment of the Riviera Maya region.

OHL purchased the current 600-acre nature preserve nearly 15 years ago and has since been working with environmentalists to develop a forward-thinking, sustainable resort community. Mayakoba has made a concerted effort to preserve the diverse ecological environment of three eco-systems: beach, lagoon and mangrove jungle.

Owners at Banyan Tree Residences Mayakoba have the option to participate in the rental program, which allows owners, when they are not occupying their unit, to rent it out as part of the hotel's room inventory.

For more information, call Geoff Landry of Nomad Real Estate Group at 866.540.6512 or visit [banyantreemayakoba.com](http://banyantreemayakoba.com).

#### BANYAN TREE MAYAKOBA

##### Location

Riviera Maya, Mexico

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**Housing Type**

Resort residences, villas, terrace residences

**Number of Units**

50

**Percent Sold**

10%

**Price Range**

\$1.2 to \$4.8 million

**Delivery Date**

January 2009

**Co-broke**

3%

**Architect**

Architrave Design & Planning

**Developer**

Obrascon Huarte Lain